



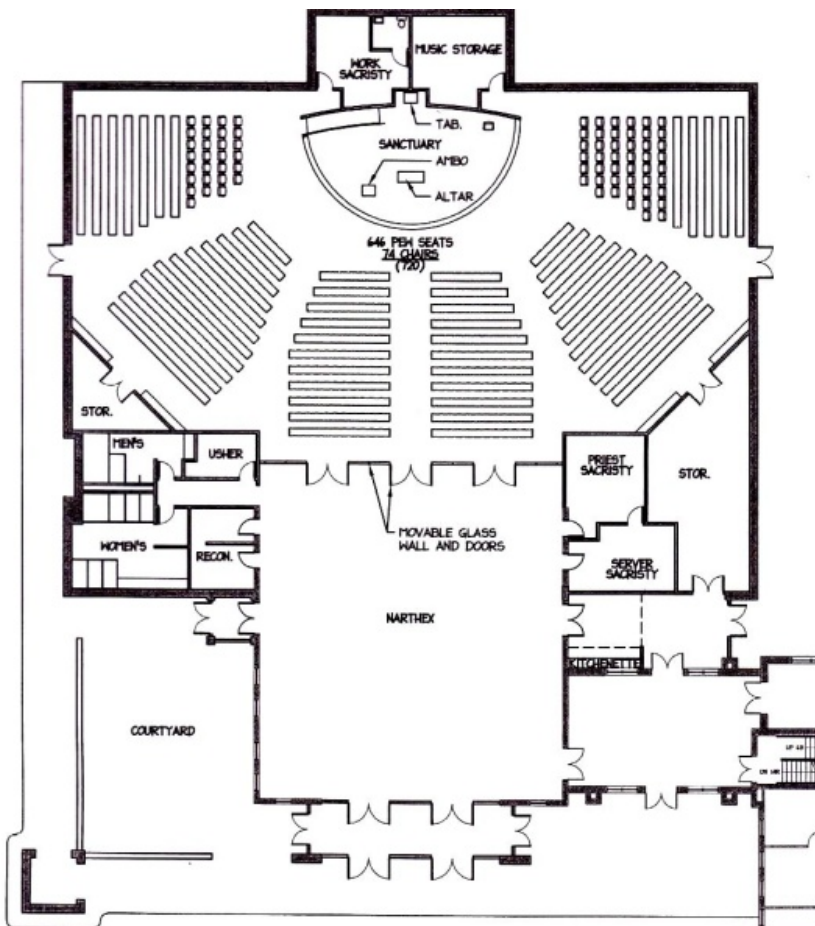
## REBUILDING A HOUSE FOR THE CHURCH THE CAMPAIGN FOR AN EXPANDED WORSHIP SPACE SAINT MARGARET MARY CHURCH ~ 2010

Dear Brothers and Sisters in Christ,

Thank you for your attention last weekend as I announced the beginning of the public phase of the *Rebuilding a House for the Church* Capital Campaign for St. Margaret Mary Parish. We will make every effort to keep you informed of the progress of the campaign from week to week here in *Heart to Heart* and on the parish website [www.smmlb.org](http://www.smmlb.org). I will be reflecting on various aspects of the campaign with you from week to week. This week I want to comment on why this is a

### FIVE-YEAR PLEDGE CAMPAIGN

- A pledge over 60 months allows you the parishioners/donors to offer a level of support to the *Rebuilding a House for the Church* campaign that you most likely would not be able to offer in a one-time gift by itself.
- There are wonderful tax benefits for charitable giving for each year. (We encourage you to consult with your financial advisors regarding tax incentives before deciding on the amount of your gift.)
- Because of the size and scope of this campaign - which has NEVER been undertaken in this parish - I am asking each household or family to prayerfully determine what truly constitutes a meaningful **sacrificial or "stretch" gift** over a period of five years within your financial resources and obligations.



- This campaign is not like the parish's regular Sunday Offertory or the DLA. In order to reach a \$2.5 million goal, a larger pledge is required than we are used to here.
- The Rebuilding a House for the Church Campaign is a once in a generation opportunity that will affect every member of Saint Margaret Mary Church for many years to come, and even beyond our lifetime. A multi-year pledge allows each of us, the community of faith, to have an extraordinary impact over time to meet our parish goal for a successful campaign.

Other questions, please call us at the Parish Office.

*Monsignor Gaston*

Next Week: Campaign Confidentiality